CIPHER

CLASSIFYING PATENTS USING MACHINE LEARNING

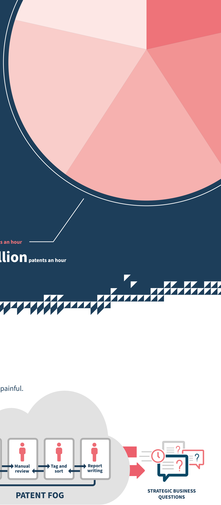
THE BIG DATA PROBLEM IN PATENTS

Data is growing.

IBM says that
90% of the worlds data has been **created in the last 2 years**

There are
89m **patents in the world**

In 2019
3.8m **new patents were filed,** up **35%** from 2016



How can you know what patents are relevant to you?

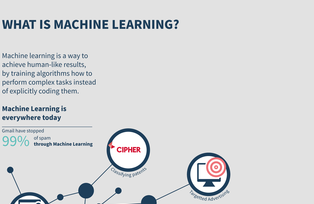
Whether you are trying to understand the competitive landscape, benchmark against it, review your portfolio, explore monetisation options or perform due diligence. It's unrealistic to be able to read them all to find out.

Cipher can help.

A human can read **5** patents an hour
Cipher can read **61 million** patents an hour

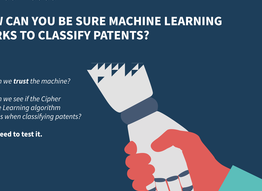
WHY CIPHER?

Manually classifying patents is too painful.



Cipher was created to automate the manual process of sorting, tagging and classifying patents to your view of the world.

CIPHER CAN CLASSIFY 61 MILLION PATENTS IN AN HOUR BECAUSE IT USES MACHINE LEARNING

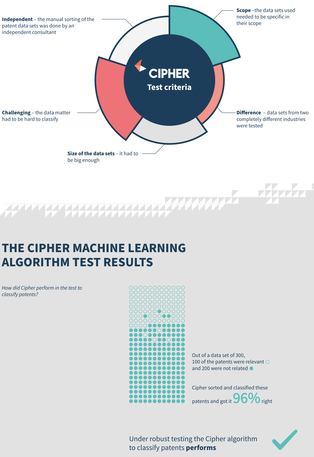


WHAT IS MACHINE LEARNING?

Machine learning is a way to achieve human-like results, by training algorithms how to perform complex tasks instead of explicitly coding them.

Machine Learning is everywhere today

Gmail have stopped
99% of spam **through Machine Learning**



HOW CAN YOU BE SURE MACHINE LEARNING WORKS TO CLASSIFY PATENTS?

*How can we **trust** the machine?*

How can we see if the Cipher Machine Learning algorithm performs when classifying patents?

... We need to test it.

HOW TO ROBUSTLY TEST THE CIPHER MACHINE LEARNING ALGORITHM

This is what we did to test the Cipher algorithm:

1. The patents from the data sets were manually sorted
2. A small section of the data sets were used to train the Cipher algorithm, then
3. The results delivered by the Cipher algorithm were compared against the manual results.

The following criteria had to be met to deliver a robust test:

THE CIPHER MACHINE LEARNING ALGORITHM TEST RESULTS

How did Cipher perform in the test to classify patents?

Under robust testing the Cipher algorithm to classify patents **performs**

The machine works – find out how you can use it for Strategic Patent Intelligence.
Speak to one of our Cipher team today.

Your own classifiers →

For further information visit **www.cipher.ai**
or get in touch at **info@cipher.ai**

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