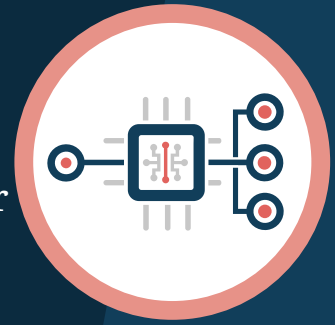


Inbound portfolio assertion threat analysis

? How can I deal with an inbound patent assertion threat?

Cipher can help you.

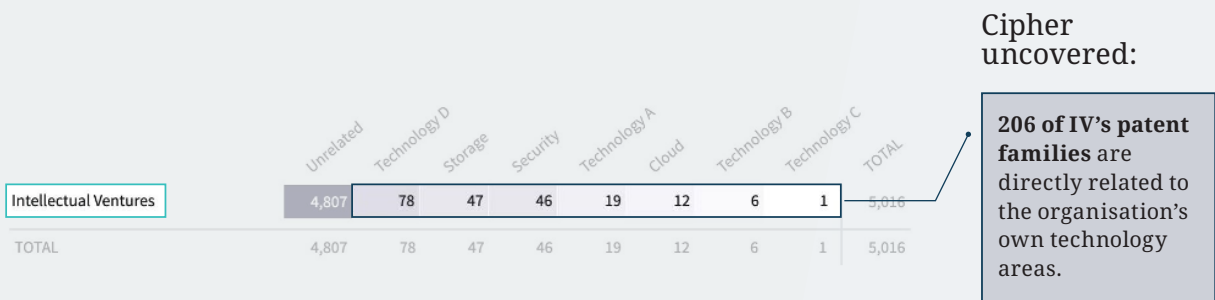
Getting off on the front foot quickly is key. Within three days the Cipher Team can use your classifiers to understand where the asserted patents sit against your portfolio.



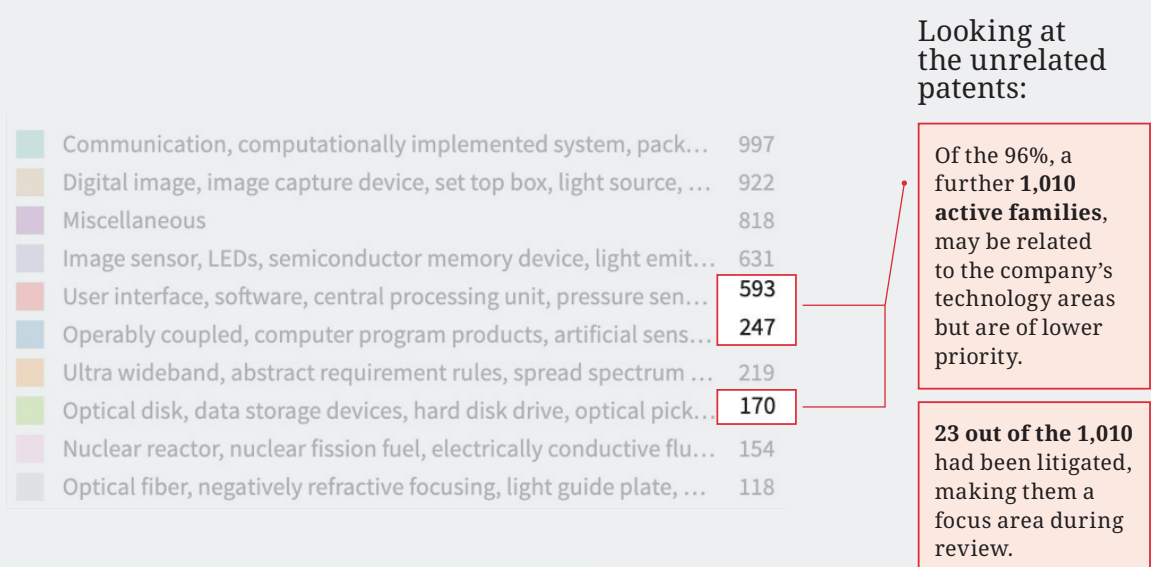
? What insight will I gain using Cipher?

You will be able to see how big the threat is and how your whole portfolio compares to the asserter's portfolio - not just in relation to the patents asserted.

In this Technology example, a sample company faced an inbound portfolio assertion from Intellectual Ventures (IV) of 5,016 patent families.



Intellectual Venture's patents mapped onto example company's technologies.



Intellectual Venture's patents falling outside of example company's portfolio.

? Hear from Seagate on the strategic value of Cipher

With Cipher you are able to **conduct threat analysis for an inbound patent assertion** so that you're able to:

- instantly get a view of the size of the threat
- quickly initiate negotiations using objective data
- mitigate the risk

Cipher supports you with **inbound patent assertion** so that you can execute your patenting strategy.