

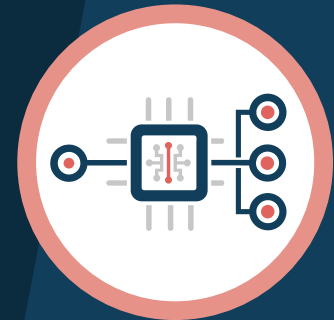
Patent Monitoring



How can I monitor my competitors' patenting trends?

Cipher can help you.

Cipher automatically categorises new third party publications from regular new filings into your known technologies.

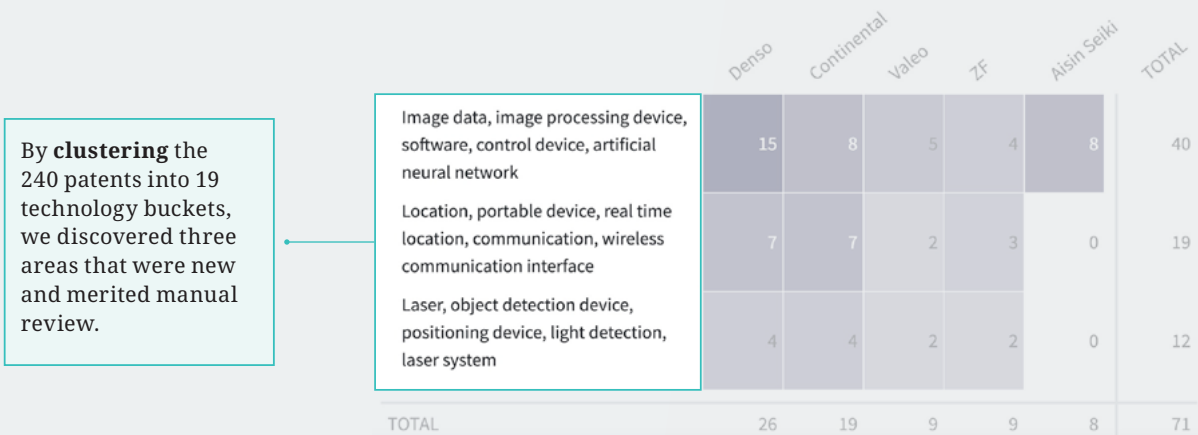


In this Automotive example, Cipher discovered that 82% of the 1,323 patents published in June related to ten technology areas mapped onto an example company technology lens.



June 2020 Published Patents - showing monitored technologies and unknowns.

Cipher then discovered that 18% of publications (240 patents) were unknown technologies.



June 2020 Published Patents - showing unmonitored and unknown technologies.



Hear from Seagate on the strategic value of Cipher

With Cipher you are able to monitor patent trends so that you can:

- quickly identify patenting trends from third parties,
- spot new areas that competitors are moving into,
- take a risk assessment and develop a strategy around your response.

Cipher enables you to do competitive intelligence so that you can execute your patenting strategy.