

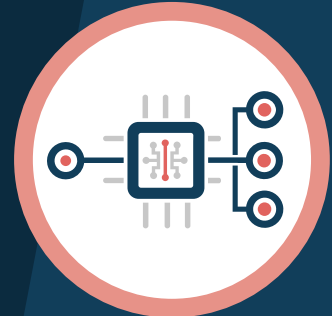
# Pruning Support



I have been asked to cut budgets, how can I prune my portfolio with minimum impact?

## Cipher can help you.

Using your own taxonomy and with access to key metrics (such as cost per patent, geographic profile, patent quality (PVIX) and many more) Cipher can help you understand where you are over- or understocked compared to your peers.

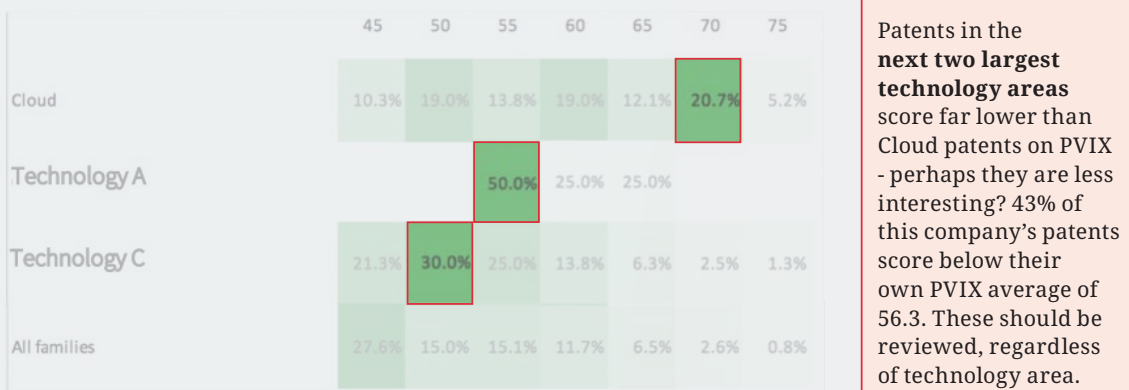


Cipher will give you a list of patents to consider and allow you to weight different metrics in terms of importance.

**In this Cloud Technology example, a sample organisation who faced a budget challenge, reviewed their portfolio in Cipher focusing on cost and quality scores.**



Example Company's Patents with 2020 costs - number of active patent families.



Hear from Seagate on the strategic value of Cipher

With Cipher you are able to **access pruning support** so that you can:

- Identify pruning candidates quickly
- Justify these choices to the business using objective data and metrics
- Save money

Cipher enables you to **benchmark your patent portfolio** so that you can execute your patenting strategy.