



The management of Patent Risk

Why proactive engagement costs
less

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Your moderator and speakers



**Francesca
Levoir**

Moderator



Dieter Joseph

Vice President, Patents,
Infineon



Gilbert Wong

Head of Patent Portfolio
Strategy, Meta (formerly
Facebook)



Nigel Swycher

CEO, CIPHER

Patent risk is unavoidable for most patent owners, inevitable for many and generally not reported

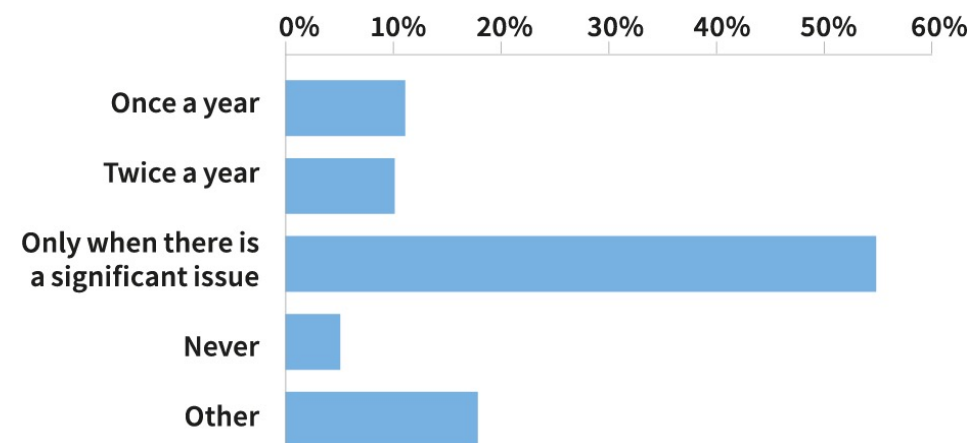
81%
of patent
owners

think that it is likely that they will have to deal with patent risk in the next two years

56%
of patent
owners

only report on risk when there is a significant issue

How often do you report on patent risk?

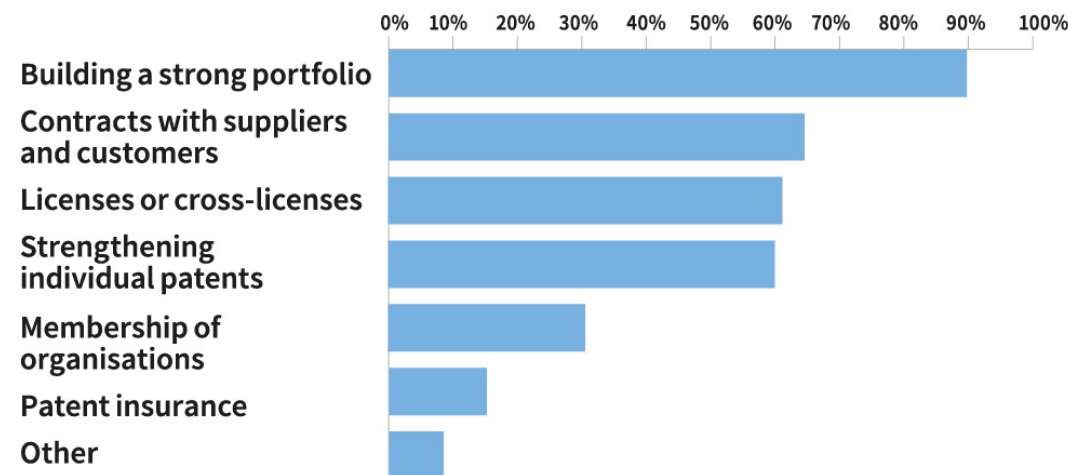


Source: CIPHER Patent Risk Survey, 2021

Building a strong patent portfolio is the primary approach to patent risk mitigation, but only as part of a holistic risk strategy

92%
of survey respondents identified the building of a strong portfolio as the best way to mitigate patent risk

How do you mitigate patent risk?

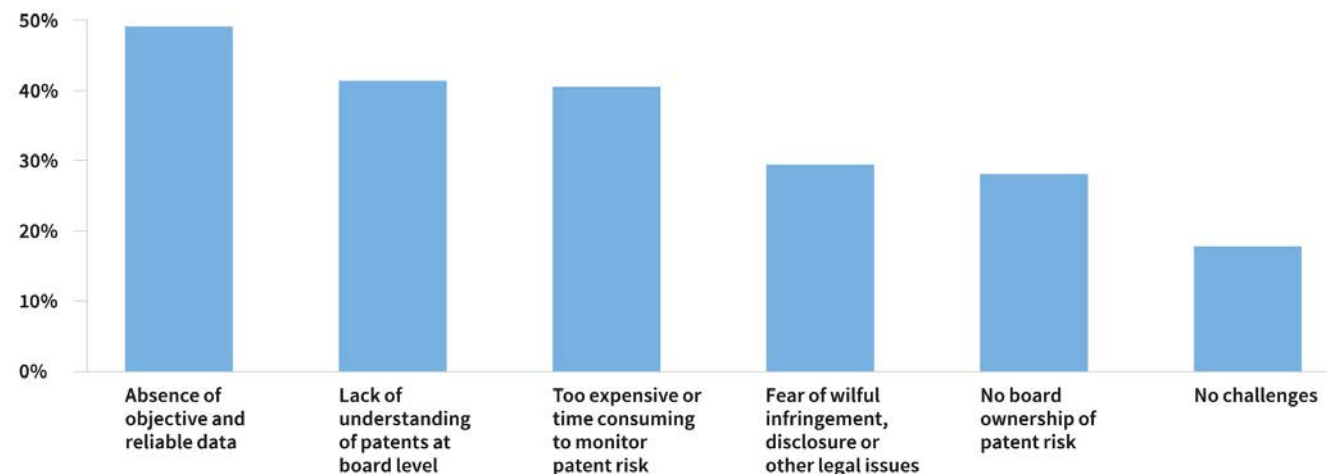


Source: CIPHER Patent Risk Survey, 2021

The main challenges when communicating patent risk include the absence of objective and reliable data and the lack of understanding of patents at board level

50%
of survey respondents highlight the absence of reliable data as the main challenge when communicating patent risk

What are the challenges you face in communicating patent risk?



Source: CIPHER Patent Risk Survey, 2021

Half of patent owners have a risk matrix or framework but only use it when there is a significant issue

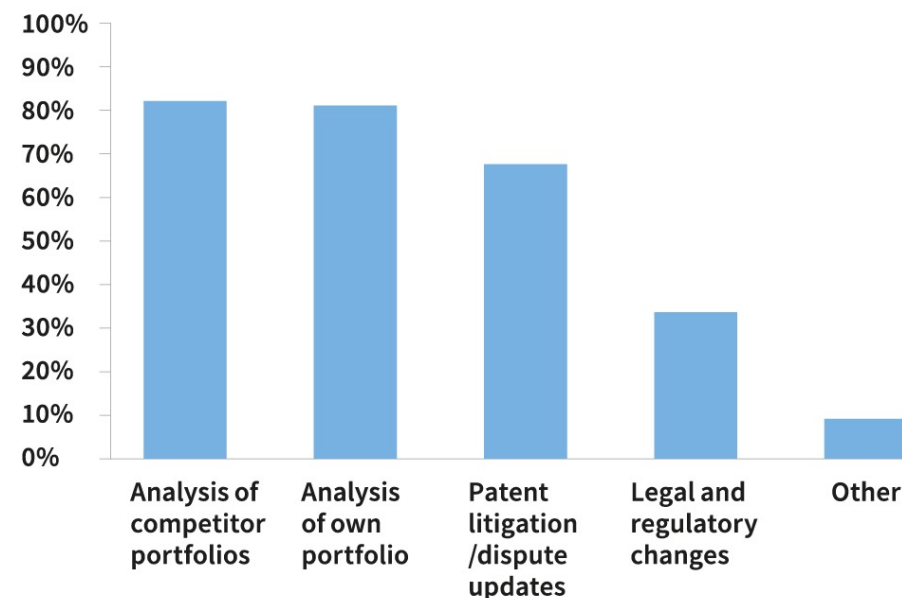
“It can be a problem if there is too much focus on the fire and not enough on fire prevention.”

Dieter Joseph
VP Patents, Infineon

“We have a counter assertion readiness programme that proactively removes risk and proactively prepares for risk.”

Gilbert Wong
Head of Patent Portfolio Strategy, Facebook

What do you include in your patent risk report?



Source: CIPHER Patent Risk Survey, 2021



CIPHER